



Iowa Simmental Association Presents

*53rd Annual
Mark of Genetic
Excellence Sale*

Monday February 13, 2023 at 11:30 am
State Fairgrounds - Des Moines, IA
www.liveauctions.tv

*From the pasture, to the feed yard, to the show ring,
Let Simmental Genetics Lead You Down The Right Path!*

53rd Annual Mark of Genetic Excellence Sale

Monday February 13, 2023 at 11:30 am
State Fairgrounds - Des Moines, IA
www.liveauctions.tv

Sale Headquarters & Area Hotels

Hyatt Place, Altoona 515-520-8300
Call and ask for the Simmental Block for a discount.

Additional Hotels

Best Western Plus, Altoona 515-967-2400
Prairie Meadows Hotel, Altoona 515-967-1000

Sale Staff

Jon Schaben, Auctioneer	712-263-0755
Bob Dwyer, Manager	309-337-1404
Nick Dwyer, Manager	309-337-6404
Dr. Bert Moore, A.S.A. Rep	701-541-5035
Jeremie Ruble, Consultant	406-581-7940
Dalton Lundy, Consultant	502-727-6898
Thomas Lundy, Consultant	502-471-0354
Greg Miller, Consultant	608-778-8785

Livestock Publication Representatives

Mike Sorensen, Livestock Plus	641-745-7949
Austin Brandt, Midwest Marketer	712-621-1829
Tom Rooney, Special Assignment	515-491-6025
Jared Ruter, Midwest Marketer	815-238-7530

EPD's

EPD's listed in this catalog are based off current Bolt data during the time catalog was prepared. Please visit www.simmental.org to view current data on each lot being sold.

Herd Health

All cattle sold will have health papers for travel to anywhere in the United States. Bred females have been pregnancy examined and are confirmed safe in calf.
Sale Vet Dr. Shawn Nicholson 515-523-1755.

Trucking

We will assist you with finding the most reasonable trucking rates available.

Schedule of Events

Friday, February 10th

- Cattle may arrive on the Fairgrounds

Saturday, February 11th

- 9:30 am Queen Contest, Prairie Meadow
- 10 am Check-In Begins
- 2 pm ISA Annual Meeting, Penningroth Sale Arena
- 3 pm IJSA Annual Meeting, Penningroth Sale Arena
- 5:30 pm Banquet Social Hour Begins, Walnut Center
- 6:00 pm Banquet, Awards, & Auction, Walnut Center

Sunday, February 12th

- Cattle on display all day
- 1 pm Parade of Cattle, Show Ring Pavilion

Monday, February 13th

- 7:30 am Bull Buyers Biscuit & Gravy Breakfast
- 11:30 am Sale Begins

Air Transportation

Des Moines International Airport is served by many major airlines and is located within minutes of the fairgrounds.

Terms of Sale

All cattle sell under the terms and conditions of the American Simmental Association (found on Page 4). Terms of sale are cash, good check with proper ID, and/or Visa, Mastercard, or Discover. All credit card purchases will incur a 3% service fee.

Registration Transfers

Please leave all transfer instructions with the Sale Clerks when you settle up for your purchases.

Bull Scan Data

Bulls will be scanned for carcass data on Saturday during check in. That data will be available for all buyers. Scan will be done by Dr. Shawn Nicholson 515-523-1755.

Online Bidding

Real time online bidding available through www.liveauctions.tv. Please login early to request your bidders number for the auction. The Sale Parade may also be viewed online at www.liveauctions.tv

Sale Management

Dwyer Cattle Services
740 26th Street
Roseville IL 61473
Bob 309-337-1404
Nick 309-337-6404
nick@dwycattle.com
www.dwycattle.com



It is with a lot of pride that we offer up this tremendous lineup of Simmental bulls, bred heifers, open heifers, and genetics for your appraisal. Yet again the Iowa Simmental membership has dug deep to offer you a set of cattle that show the diversity and quality produced in the Simmental Industry today. We are looking at some very good times in the cattle business right now, with a massive herd reduction in the west the next few years is shaping up to look very promising.

The Simmental breed has done a great job over the years of focusing not only on show ring traits but has stayed at the forefront of the commercial cattlemen's needs. Many of the bulls being offered are easy calving both on paper as well as from years of breeding, these bulls are also known for making a tremendous cross on Angus based herds. The bulls in this sale are first culled by the breeders and then are also culled by the sale committee and must make a 3# per day rate of gain as well as have a minimum scrotal of 32 cm. The breeders in this sale have done everything in their power to provide each of you a value added product.

As with years past the heifer division is loaded with quality. This group of females will satisfy even the most discerning cattlemen. The open heifers are all eligible to show at the Expo as well as at the Iowa Field day. If you have any questions regarding this offering feel free to contact any of the consignors in this sale they would be more than happy to help you with your selections. We look forward to seeing each of you in Des Moines, Iowa.

Thank you for your consideration,

Dwyer Cattle

Bob 309-337-1404 | Nick 309-337-6404 | www.dwyercattle.com

LiveAuctions. 

Every open heifer in this sale is eligible for entry to the ISA Futurity Show.
Please inform the sale clerks to enter your purchases into this great event!



2023 Major Junior Simmental Show Dates

June 3-4 2023 -

ISA Field Day/Futurity & Junior Show

Southern Iowa Fairgrounds - Oskaloosa, IA

July 7-13, 2023 -

AJSA Junior Nationals

Iowa State Fairgrounds - Des Moines, IA

Be sure to note this year's Annual Simmental Banquet will be held at the Walnut Center on the Iowa State Fairgrounds.

The Social Hour will begin at 5:30 with the Banquet to start at 6:00 pm.



www.iowabeefexpo.com

Consignor Contacts

Brandon & Casey Anderson
Eldora, IA
641-691-3440
Lots: 18

4B Land & Cattle
Brent Beaulieu
Sioux City, IA
712-251-0806
Lots: 91

Beeson Cattle Company
Jeremy Beeson
Kingsley, IA
712-898-1002
Lots: 81, 88

Brandt Farms
Kirk & Weston Brandt
Corning, IA
712-621-3605
Lots: 69, 80

Brenner Farms Inc.
Matt Brenner
Mapleton, IA
712.371.2854
Lots: 37, 46, 86, 90

Brittain Cattle
Skylar Brittain
Earlham, IA
515-250-0747
Lots: 28, 42

The Rolling B
Roger Brummett
Bedford, IA
712-542-7712
Lots: 30, 31, 32, 72

Deardorff/Bauer/Mleynek
Gene Deardorff
Jeff Bauer
Dennis Mleynek
Panora, IA
Gene 641-757-0022
Lots: 24, 43

Edler Simmentals
Doug Edler
Gladbrook, IA
641-751-8478
Lots: 54, 55

Fausch Land & Cattle
Cody Fausch
Cambridge, IA
515-729-2525
Lots: 50

Fitzsimmons Simmental
Jeff Fitzsimmons
Vail, IA
712-790-0306
Lots: 1, 4

Friest Brothers
Brant Friest
Hubbard, IA
641-373-8755
Lots: 12

Ford Cattle Co.
Dustin Ford
West Chester, IA
317-225-9976
Lots: 7, 41, 59, 62, 64, 68

Gerdes Show Cattle
Eric Gerdes
West Point, IA
319-850-1694
Lots: 2, 58

Triple G Livestock
Nathan Greiner
Keota, IA
641-660-4065
Lots: 14, 38

Henderson Cattle
Mike & Paige Henderson
Wiota, IA
515-450-1066
Lots: 10, 11

Herold Show Cattle
Steve Herold
Slater, IA
515-250-7015
Lots: 33, 56, 75

LaMar Farms
Larry Hindman
Radcliffe, IA
515-689-2761
Lots: 83

Diamond H Livestock
Sevanna Hol
Oskaloosa, IA
641-295-1160
Lots: 51

Hotz Farms
Kyle & Angela Hotz
Lone Tree, IA
319-530-8868
Lots: 13, 22

Jarr Cattle
Doug Jarr
Bloomfield, IA
641-777-8410
Lots: 29, 44, 63, 76

Morgan Johnson
Prole, IA
815-757-2042
Lots: 52

PTC Cattle Co.
Tate Kettler
Atkins, IA
319-551-7876
Lots: 15, 34, 77

Kitzerow Cattle Company
Todd Kitzerow
Saint Charles, IA
815-757-4448
Lots: 73, 89

Klopfenstein Simmentals
Grant Klopfenstein
Riverside, IA
319-931-3729
Lots: 47, 48

Mason Cattle Co.
Ty Mason
Kelley, IA
515-402-1001
Lots: 16

Diamond M Cattle
Mike McMillen
Corydon, IA
641-203-9910
Lots: 45, 53, 85

Moody Farms
Dan & Wendi Moody
Maxwell, IA
515-231-9699
Lots: 36, 78, 79

Willie Morris Cattle
BPM Cattle
Willie Morris
Plainfield, IA
319-269-0844
Lots: 19, 25, 60

Kevin & Ellie Noonan
Bernard, IA
563-542-4862
Lots: 20

Paulsen Simmentals
Bret & Heath Paulsen
Lakota, IA
712-260-9033 | 712-260-9023
Lots: 23

Finesse Livestock
Kaitlyn Porter
Geneva, IA
641-330-9608
Jeff 319-240-0905
Lots: 71

Sampson Family Simmentals
Todd Sampson
Nevada, IA
515-460-4338
Lots: 70

Schmidt Cattle Co.
Marty Schmidt
Adel, IA
515-850-7542
Lots: 49, 65, 87

Cendra Sebolt
Seymour, IA
641-895-3028
Lots: 39, 40, 84

Speas Farms Inc.
Andrew & Chuck Speas
Donnie Milby
Elkhart, IA
405-501-4747
Lots: 57, 74

Sutton Cattle
Kyle Sutton
Slater, IA
515-201-8702
Lots: 27

Thill Cattle Co.
Bryan & Madysen Thill
Pleasantville, IA
319-330-0809
Lots: 5, 6, 8, 9, 66, 67

Thomann Simmentals
Ken Thomann
Riverside, IA
319-330-0857
Lots: 17, 21, 82

Lone Tree Simmentals
Jeff Thompson
Lone Tree, IA
563-349-8722
Lots: 3, 26, 61

Ver Ploeg Farms
Jason & Duane Ver Ploeg
Pella, IA
641-628-2669
Lots: 35

102 Cattle Co.
John Walston
Bedford, IA
518-376-7887
Lots: 30, 31, 32, 72

Grandview Cattle
Jeff Wiarda
Ackley, IA
319-240-0905
Lots: 10, 11

Bidding & Applicable Law: All cattle listed in this offering comply with prevailing sale terms and conditions as set forth by the laws of the state wherein the sale is conducted. There are no warranties, expressed or implied, by either the auctioneer or consignor, except as set forth herein, as to the merchantability of fitness for any particular purpose of any animal offered in this sale. The right to bid or the right to reject the final bid, if done before the hammer falls, is reserved for all sellers unless otherwise announced from the sale block or as prohibited by law in the state wherein the sale is being conducted.

Announcements: Any change of information other than in the catalog will be announced from the auction block and such announcements shall take precedence over printed material. All statements made from the auction block or those made by the seller, must be documented by seller if requested by the buyer at time of sale.

Terms: Terms of sale are cash unless satisfactory credit arrangements have been made with the seller previous to the sale of any animal so affected.

Purchaser's Risk: Each animal becomes the property of and therefore is also the risk of the purchaser as soon as it is sold; except it shall be the obligation of the seller to see that animals are fed and cared for free of charge to the purchaser, until loaded for shipment or until the expiration of 24 hours after the sale, whichever occurs first.

Health Requirements:

1. All cattle entered for sale must meet the health regulations of the state in which they are sold. All other agreements regarding the health of the animal will be between the buyer and seller and should be documented in writing.

2. If sale cattle are returned to the seller for an adjustment, they must meet the health requirements of the state they are returned to.

Certificate of Registry: Each animal, which is cataloged, offered and sold as a registered animal, shall have a certificate of registry available at time of sale. When an animal is sold as eligible for registry or registry applied for, the seller shall be responsible for obtaining the certificate of registry and for the proper transfer of the certificate to the purchaser including full payment of transfer fees.

Identification: Each animal, at time of sale, must have a readable tattoo or brand corresponding to that shown on the certificate of registration.

Authenticity of Pedigree: When an animal, through parental validation, is determined to have an ancestry other than that reported on the registration certificate, the buyer shall be entitled to a refund of the purchase price from the seller upon return of animal to the farm of the seller at the seller's expense. The animal in question, at the buyer's option, may be exchanged for another animal of equal value, or if agreeable with the buyer, the seller may have the certificate returned to the buyer. Any adjustment provided herein, if selected, shall absolve the seller from further liability for authenticity of pedigree to the buyer.

Breeding Guarantees & Definitions:

1. Females are guaranteed to be breeders, with the exception of: A.) Female calves sold at side of dam. B.) Injury or disease occurring to the animal after time of sale. C.) Gross negligence or willful misconduct on the part of the purchaser. D.) Females used in ovum transplant after time of sale. E.) Cows sold with calf at side or a female that calves after sale to breeding prior to the date of sale.

2. Bulls are guaranteed to be breeders (definition as the ability to settle healthy cows by the time the bull is 18 months of age) with the exception of: A.) Bull calves sold at side of dam. B.) Injury or disease occurring to the animal after time of sale. C.) Gross negligence or willful misconduct on the part of the purchaser. D.) Bulls shown competitively after sale.

Breeding Guarantees & Definitions (continued):

3. Any guarantees with respect to the ability to freeze semen shall be made by separate agreement between buyer and seller.

4. Safe in calf females are females that have been diagnosed pregnant by a competent veterinarian, and are pregnant at time of sale.

5. A bred female is a female known to have been served by a bull either by natural breeding or artificial insemination, but it does not necessarily mean that the female is safe in calf to that service.

6. A pasture bred female is a female that has been pastured with a designated bull and has been exposed for the time stated, but it does not necessarily mean that this female is safe in calf to that bull.

7. An open female is a non-pregnant animal.

8. Calves sold off their dams (split pairs) shall carry the full breeding guarantee.

Privilege of purchaser to examine: The purchaser of a female animal may have her examined within 24 hours after the fall of the hammer and prior to removal from sale premises. The pregnancy status of breeding status of a female so examined, when found not to be as represented at the time of sale, is cause for the female to be returned to the seller as unsold.

Options & Privileges of Return or Adjustment:

1. All claims for adjustment or refund must be made in writing either 6 months from the date of sale or no latter than when the animal reaches 24 months of age whichever occurs later, with the exception of claims involving misrepresentation of service sire or as otherwise provided herein.

2. In the event an animal is claimed to be a non-breeder, the animal may be returned to the farm of the seller, at buyer's expense, if in good physical condition, and the return is in compliance with the health requirements of the seller's state. The seller shall be entitled to a 6 month trial period following the return of the animal in which to prove the animal is a breeder. If at the end of 6 months the seller is unable to prove the animal is a breeder, the seller shall, at the option of the buyer, replace the animal with another equal value or refund the purchase price. Either option shall be deemed full satisfaction an settlement.

3. If a female is sold as safe in calf to a given sire or sires on a specified date or dates and proves not to be represented, the buyer is entitled to a refund of the purchase price from the seller upon return of the animal and resulting progeny thereof to the farm of the seller at the seller's expense.

4. If a female is sold as open and proves to be with calf at time of sale and examined pregnant within 60 days after sale, the buyer may return the animal to the farm of the seller prior to calving for a refund of the full purchase price or for another animal of equal value, whichever acceptable to the buyer. It shall be the obligation of the seller to bear any expenses incurred for transportation of the animal in question to the farm of the seller.

Genetic Testing: Sellers must identify the TraitTrac status and the results of any qualitative genetic testing performed on any animals or genetic material offered for sale. The ASA considers it an unethical practice to misrepresent or fail to disclose the TraitTrac status or qualitative genetic test results of any animal or genetic material.

Limitations of Obligations: These sale terms and conditions constitute a binding legal obligation between the buyer and seller of any animal or genetic material sold under these terms and conditions. However, the ASA, its directors, officers, employees, and agents do not assume any obligation, legal or otherwise, to enforce the sale terms and conditions agreed to between buyer and seller.

Catalog Divisions Quick Guide

Bull Lots 1-56 | Bred Heifer Lots 57-65 | Open Heifers Lots 66-92 | Genetic Lot 93

1

FITZ Bounty J1714

Fitzsimmons Simmentals - Tommy Fitzsimmons

PB SM

MCM Top Grade 018X

DOB: 3/3/21

Hook's Bounty 6B

Tattoo: J1714

Hook's Yuma 49Y

ASA: 4001188

TLLC One Eyed Jack

Homo Polled

FITZ Petra E1714

Homo Black

FITZ Pol Fantasia S601

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.9	0.7	72.9	113.9	5.5	27.4	0.14	0.99	130.7	77.2

Homozygous Black & Homozygous Polled This deep sided, smooth shouldered, black baldy Hook's Bounty son has been a standout from the day he was born. He hit the ground at just 72 pounds, and yet, he still weaned off at 740 pounds. He also posted an impressive 1286 pound yearling weight. Tremendous internal dimension, excellent structure, and moves out like a cat. Fitz Bounty was our obvious choice to use on a set of fall heifers. If you are looking for the bull that checks ALL THE BOXES, Fitz Bounty is the one that does it with class!



2

GSC/GCC Dynamite 161J

Gerdes Show Cattle

PB SM

CDI CEO 281D

DOB: 7/5/21

W/C VIP 005G

Tattoo: 161J

Miss Werning KP 8543U

ASA: 4020650

Welshs Dew It Right 067T

Polled

Welsh's Scarlet 161Z

Black

Welshs Roxie 103W

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.4	0.5	73.7	100.4	5.6	25.7	0.01	0.90	116.8	73.6

Here's a bull for even the most discerning of cattlemen. 161J blends the great 8543U as well as the great Scarlet donor into one package. You'll love his shape, three dimensional build, and fluidity when set in motion. This striking beef bull is well worth the trip to Des Moines, IA.



3

LTS CottonTail's Main Event

Lone Tree Simmentals - Jeff Thompson

PB SM

Yardley Utah Y361

DOB: 9/20/21

W/C Relentless 32C

Tattoo: 108J

Miss Werning KP 8543U

ASA: 4134953

W/C Executive Order 8543B

Polled

FFS Delicate Order D355

Black

KenCo Miley Cottontail

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.6	1.6	77.7	108.8	4.3	18.2	0.18	0.84	122.1	78.1

Big stout fall bull that is going to cover a lot of cows. Direct descendant of one of the great cows in the breed, Miley Cottontail. 108J's dam was our pick from the Circle M dispersal sale. She has been a great addition and has not disappointed us of our investment we have in her. This bull is big top, sound bull, that carries some added frame that will make his progeny grow. Nice spread in EPD from birth to yearling. Super disposition, this bull broke in hours not days buy with confidence great turn out bull for the commercial or purebred cattleman.



4

FITZ Pol Samson J1704

Fitzsimmons Simmentals - Jeff Fitzsimmons

PB SM

Profit

DOB: 9/27/21 FITZ Gideon 802F

Tattoo: J1704

FITZ Pol Fantasia S601

ASA: 4134817

W/C Lock Down 206Z

Polled

FITZ Pol Lizzie E1704

Black

FITZ Pol Keira A1398

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
14.2	-0.6	77.1	116.7	7.8	19.3	0.18	0.74	139.3	80.8

This solid black son of Buck Creek's legendary FITZ GIDEON, worked his way to the very top of our fall bulls and we call him Samson. Out of one of our very best Lock Down daughters, he hit the ground at just 86 lbs, posted a weaning weight of 1023lbs, and a yearling weight of 1592lbs. His calving ease, growth, maternal, and carcass numbers are top notch. This black beast combines all this in a calm, cool package that catches your eye and demands your attention. He has a smoothness and flexibility seldom found in a bull with so much mass on a moderate frame. Samson is the solid black purebred with so much more to offer. Come walk him at the Expo, you'll be glad you did.



FITZ Gideon 802F

5

Thills Joke Around 17J

Thill Cattle Company - Madyson Thill

PB SM

HTP/SVF Duracell T52

DOB: 10/17/21 THSF Lover Boy B33

Tattoo: 17J

RP/MP Right to Love 015U

ASA: 4037668

W/C Executive Order 8543B

Homo Polled

Thills Felecia 18F

Homo Black

Thills Danica 44D

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.4	-0.6	90.1	132.9	5.5	31.9	0.35	0.99	150.5	94.3

Whether you believe in EPDs or not. This Lover Boy x Executive Order bull has 4 calving ease sires in his pedigree. Simmental breeders have come to trust. He ranks in the top 16% for Calving Ease and top 7% for Weaning Weight. I have a soft spot in my heart for bulls you can breed heifers too that wean off bigger calves than the mature cows. Especially, when they look as cool and productive as this one. Phenotypically he looks like a good Angus but better cause he's a Simi! DNA tested Homo Black & Homo Polled.



Lot 5

6

Thills S.A.M. 12J

Thill Cattle Company - Bryan Thill

PB SM

W/C Relentless 32C

DOB: 10/25/21 JSUL Something About Mary 8421

Tattoo: 12J

JBSF Proud Mary

ASA: 4037667

Mr CCF Vision

Homo Polled

Thills Elvira 2E

Homo Black

Thills Skipper 84A

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.5	1.7	78.9	115.8	5.5	17.8	0.07	0.89	113.3	76.1

The S.A.M. progeny are gathering up purple banners faster than they can ship them. Now that his semen price has went through the roof, this Homo Black & Homo Polled son will be a great asset to own. He's an October Age-Advantage bull who's moderate, super sound, maternal in his build and ready to cover more cows.



Lot 6

7

Ford's PPF Hindsight 71J

Ford Cattle Co. - Preston Ford

PB SM

Mr CCF Vision

DOB: 11/3/21 Mr CCF 20-20

Tattoo: 71J

HTP SVF Dew The Stroke

ASA: 4132250

TNGL Grand Fortune Z467

Polled

Ford Ms Moco's Fortune 82F

Black

THO/LTS Divas Moco

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.4	1.6	77.2	111.3	5.4	16.7	-0.01	1.08	119.1	73.9

Hindsight brings together the kind of genetic package we strive to build year in and year out. Athletic build, stout featured and with the right amount of look and presence to differentiate offspring. Backed by our most predictable cow line and grandam is the THO/LTS Diva's Moco cow that earned National Champion honors during her time in the ring. I'll keep this one short... He will speak for himself.



Lot 7

8

Thills Little Johnny 56J

Thill Cattle Company - Bryan Thill

PB SM

HTP/SVF Duracell T52

DOB: 11/20/21 THSF Lover Boy B33

Tattoo: 56J

RP/MP Right to Love 015U

ASA: 4037669

W/C Loaded Up 1119Y

Homo Polled

Thills Finley 100F

Homo Black

Valerie 734W

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.5	1.2	91.9	130.7	6.5	25.4	0.18	0.94	133.8	87.9

The Reserve Grand Champion Bull at the 2022 Iowa State Fair. We got asked often are you going to keep him or sell him? Well here he is. When this guy was born I told my family he needs a good name because he will be announced and maybe promoted. Little Johnny has not disappointed us yet. He has added 3 purple banners to our wall. Judges have admired his natural center body and bold rib cage. Super sound filled with red meat and a 3 dimensional look. He combines this with a balanced set of EPDs. DNA tested Homo Black & Homo Polled.



Lot 8

9

Thills Jeez Louise 0103J

Thill Cattle Company - Riley Thill

PB SM

Hook's Bozeman 8B

DOB: 12/25/21 Mr SR 71 Right Now E1538

Tattoo: 0103J

Miss SR C1538

ASA: 4037699

WLE Uno Mas X549

Homo Polled

Thills Delaney 3D

Black

Thills Skipper 84A

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
14.7	-1.4	77.1	114.9	8.5	25.7	0.24	0.71	132.5	80.2

Tired of calving difficulty? This guy ranks in the top 6% of the breed for Calving Ease top 20% for weaning and yearling weight. This is a bull we try to make every day at Thill Cattle Co. Good lookin' dude, that you can breed to all your cows including HEIFERS. Calves born small but break the scales when it comes weaning time. DNA tested Homozygous Polled



Lot 9

10

Brown ADV Firesteel J3083

Henderson/Grandiew/Finesse Livestock

3/4 SM

GAR Sure Fire

DOB: 9/22/21 EGL Firesteel 103F

Tattoo: J3083 TJ 22X

ASA: 4028158 Mr HOC Broker

Polled JS Diamond Star 15C

Black JS Flatout Flirty 46T

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.7	0.6	70.4	105.6	6.3	25.2	0.30	0.94	131.6	74.9

A son of the popular EGL Firesteel 103F, this herd bull is designed for the commercial cattleman. Massive in terms of muscle shape, body dimension and yet attractive in his build. We admire his moderation of frame and exceptional disposition. If you are looking for an age-advantaged bull that will add tremendous value to a set of calves, J3082 is an ideal prospect.



11

HRM Crossbow J3000

Henderson/Grandiew/Finesse Livestock

3/4 SM

KM Broken Bow 002

DOB: 12/10/21 Crossbow ADV D4391

Tattoo: J3000 HRM Ms Top Grade A339

ASA: 4064471 Mr HOC Broker

Polled STF Bianca BX33

Black STF Onyx 451W

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.8	1.0	72.2	106.8	7.2	19.7	0.20	0.62	119.7	71.7

J3000 is an age-advantaged 3/4 bull that excels for performance and growth. A direct son of STF Bianca BX33, "Becca" has been responsible for many top sellers through this sale the past few years including last years high selling Simmental female at \$29,000. This herd sire prospect is tremendous in terms of length of spine, rib shape and structural soundness. Buy with confidence on this exceptional herd bull prospect.



Iowa Bull Buyers Guide

- All Age Advantaged Bulls will be Trich Tested Free prior to check in for the sale, and all Yearling bulls are noted as known virgins.
- All bulls must meet strict Iowa Beef Expo performance standards:
 - Minimum weight per day of age of 3 lbs.
 - Minimum adjusted yearling weight of 1100 lbs.
 - Minimum scrotal circumference of 33 cm
- All bulls selling will be ultrasounded for marbling, backfat, and ribeye area. Data will be adjusted to 365 days of age.
- All bulls must pass a breeding soundness exam, be halter broke, and have an acceptable disposition.
- All bulls selling are guaranteed breeders.

These tough standards are in place to give you, the buyer, a premium and problem free product. Let your dollars go further by purchasing bulls who have passed this test!

12

Diamond Boy K2

Friest Brothers

PB SM LLSF Pays to Believe ZU194
DOB: 1/13/22 TJSC King of Diamonds
Tattoo: K2 KLS Diamond W516
ASA: 4126314 JF Back in Black 406B
Polled JF Ebony's Joy 606D
Black JF Ebony's Joy 938W

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.6	1.8	70.9	98.4	5.2	21.5	-0.02	0.91	110.8	69.2

Baldy alert! This genetic masterpiece combining some of the hottest and most potent bloodlines in the industry! A purebred bull with exceptional look and power. Take full advantage of this powerhouse on sale day!



Lot 12

13

LTS Hotz Executive Order 02K

Lone Tree Simmentals - Abby Hotz - Hotz Farms

PB SM W/C United 956Y
DOB: 1/23/22 W/C Executive Order 8543B
Tattoo: 02K Miss Werning KP 8543U
ASA: 4054584 SVF Steel Force S701
Polled LLSF Baby Steel C908
Black LLSF Ura Baby Doll U194

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.4	-0.5	79.5	116.9	4.5	19.7	0.14	0.94	127.0	81.4

An outstanding, rugged built sire prospect. Out of one of our best donors, LLSF Baby Steel C908, who is a 3/4 sister to LLSF Pays to Believe. 02K should be able to cover a lot of cows and comes with a CE & BW score to enable usage on your bred heifer pen.



Lot 13

14

TGL Mr Kane

Triple G Livestock - Nathan Greiner

PB SM CCR Cowboy Cut 5048Z
DOB: 1/25/22 WS Proclamation E202
Tattoo: K819 WS Miss Sugar C4
ASA: 4132356 W/C Lock n Load 1143Y
Polled TGL Miss Felicia
Black TGL Miss Zita

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.8	-0.4	78.9	116.2	8.6	25.8	0.31	0.84	147.4	85.5

Kane is a an around bull if you're wanting to make females for the replacement pen or herd bulls here's the guy for you. His EPDs are very respectful his dam is out of one of the best female makers around the great 1143Y, Kanes pedigree is stacked with cow Families with longevity and performance in a long structured frame that strides out with ease as he's moves around the pasture.



Lot 14

15

PTCC Honor Roll 049K

PTC Cattle Co.

PB SM

WS All-Around Z35

DOB: 1/27/22 OMF Epic E27

Tattoo: 049K

OMF Time Less B100

ASA: 4133123

Ruby NFF PTD 780E

Polled

Lutz Honor 049H

Black

Lutz Dharma 649D

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
14.2	-0.6	77.1	116.7	7.8	19.3	0.18	0.74	139.3	80.8

Heifer bull. He ranks in the top 15% for calving ease and birth weight. He also ranks in the top 30% for API. If you like them long and extended, you must look this guy up on sale day. He goes back to a first calf heifer sired by a full sibling to Kirsten Jass's Reserve Grand Heifer at the 2016 Junior Nationals.



Lot 15

16

K21 Bull

Mason Cattle Co.

PB SM

W/C Double Down 5014E

DOB: 2/1/22 WHF/JS/CCS Double Up G365

Tattoo: K21

WHF Summer 365C

ASA: 4130715

THSF Lover Boy B33

Polled

HSF Berta H016

Black

HSF Dana D602

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.9	0.7	76.7	104.6	5.2	23.1	0.07	0.78	122.0	76.0

This bull comes with a strong pedigree, calving ease, and the ability to pack on the pounds. A bull that can sire future donor cows, while holding up the bottom end bringing calving ease and productivity to your herd.



Lot 16

17

THO Pioneer 117K

Thomann Simmentals

PB SM

HPF Quantum Leap Z952

DOB: 2/3/22 WLE Copacetic E02

Tattoo: 117K

CMFM Joy 02ZB

ASA: 4135176

THO U-Bet 5Y

Polled

THO 117B

Homo Black

THO 982X

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.0	2.2	82.7	120.8	5.3	23.6	0.04	0.95	119.2	78.2

THO Pioneer 117K is one of the most muscular bulls on the farm. He is extremely long, deep bodied, while remaining sound on his feet. His dam 117B raised a consignment in 2019 and our red bull we sold at the Beef Expo last year. Commercial breeders will appreciate the muscle and performance this bull would add in their operation.



Lot 17

18

Sharp Shooter K211

Brandon & Casey Anderson

PB SM

W/C Relentless 32C

DOB: 2/11/22 JSUL Something About Mary 8421

Tattoo: K211

JBSF Proud Mary

ASA: 4067491

W/C Executive Order 8543B

Polled

HILB/MPC Electra E5

Black

Mill Iron/GLS Blackout B86

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
14.1	0.1	75.4	114.7	5.5	19.4	0.13	0.88	127.2	78.1

Our goal is to maintain the Simmental breed heritage but correct some of the traditional Simmental phenotypical challenges and Sharp Shooter is a good representation of that. This bull really brings it together in a practical way with his big rib and good structure. He goes back to one of our best cows, an excellent Executive Order daughter we acquired from the HILB program. Great disposition.



Lot 18

19

WMCC Guideon

Willie Morris Cattle

PB SM

Hook's Beacon 56B

DOB: 2/14/22 CLRS Guardian 317G

Tattoo: K1

CLRS Always Xcellent

ASA: 4101650

LHT Viper 65E

Polled

WMCC Ms Viper W01

Homo Black

JDCC No Remorse 313D

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.6	-0.1	87.8	131.8	7.3	27.0	0.43	1.07	159.4	93.7

Here's a very unique Guardian son as he combines a great phenotype with an excellent set of EPD's. The product of a 1st calf heifer, he hit the ground at 68# got right up and sucked, grew like a weed and Guideon has done everything you can ask of a prospective herdsire. This Guardian son brings an incredibly balanced set of numerical data with 12 of his EPD's in the top 25% of the breed. This guy checks a lot of boxes as a top shelf herd bull while possessing the necessary phenotype to make excellent replacement females. A bull I'd certainly expect positive results and high customer satisfaction of.



Lot 19

20

Stonewall K221

Ellie Noonan

PB SM

CCLT Alliance 91C

DOB: 2/16/22 Wheatland Man O'War 907G

Tattoo: K221

Wheatland Lady 519C

ASA: 4134993

AJE/HS/MB Over Above

Polled

Elm-Mound OA B217

Black

Elm-Mound RPII 39R

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
4.3	4.6	74.5	103.0	0.5	23.6	0.02	0.82	98.2	68.0

The Man O'War sire group has hit the US in a big way. Ever since topping the Wheatland Bull sale this outcross Canadian sire has been the talk of the US. Here's a big bodied, rugged built bull with the power and mass to crush the scales. His dam is one of the more impressive red baldy cows you'll come across to further sweeten the package. If you're looking for a bull to add some pounds to a calf crop as well as produce daughters to retain in the program make sure you track this stud down sale weekend.



Wheatland Man O'War 907G

21

THO Casanova 342K

Thomann Simmentals

PB SM

HTP/SVF Duracell T52

DOB: 2/20/22 THSF Lover Boy B33

Tattoo: 342K

RP/MP Right to Love 015U

ASA: 4135177

W/C Night Watch 84E

Polled

THO 342G

Black

THO 279E

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
14.0	-0.7	79.1	110.4	6.8	27.8	0.20	0.76	136.2	83.2

This Loverboy bull has great calving ease and balanced EPD's, while having an attractive look. THO Casanova is sound, soft middled, and has an attractive front end. He would be a great opportunity for a calving ease bull without sacrificing looks and performance.



Lot 21

22

LTS Hotz Double Up 01K

Lone Tree Simmentals - Charlee Hotz - Hotz Farms

PB SM

W/C Double Down 5014E

DOB: 2/20/22 WHF/JS/CCS Double Up G365

Tattoo: 01K

WHF Summer 365C

ASA: 4054583

JSSC Wide Body 090W

Polled

LTS Hotz Ms Liberty 11H

Black

THSF Ms Liberty S600

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.4	1.1	78.6	107.5	6.1	25.9	-0.19	0.85	112.1	70.8

An outstanding prospect who was named Reserve Bull Calf Champion at the 2022 Iowa State Fair. He goes back to the Liberty S600 donor who is the cornerstone female in our breeding program.



Lot 22

23

P/S Break The Bank K077

Paulsen Simmentals - Heath Paulsen

PB SM

W/C Loaded Up 1119Y

DOB: 2/22/22 W/C Bankroll 811D

Tattoo: K077

Miss Werning KP 8543U

ASA: 4063659

CNS Pays to Dream T759

Homo Polled

Ruby Brup Mag Lady 6D44

Black

Ruby's Magnetic Lady 328A

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.1	1.3	73.6	104.0	7.6	20.8	0.14	1.05	120.6	76.1

P/S Break The Bank has been a farm favorite and a standout since the day he was born. Break The Bank is a huge topped bull packed full of red meat. He's got a big square hip and puts a huge foot down on the ground. This guy will be sure to add pounds to your calves and make some great replacement females also. Be sure to check this guy out on sale day.



Lot 23

24

DNM P2P

Dennis Mleynek & Gene Deardorff

PB SM

LLSF Pays to Believe ZU194

DOB: 2/28/22 Longs Pay to Play

Tattoo: K80

Long's Ellie

ASA: 4122990

RGRS SRG Two Step 20Z ET

Polled

LTS THO Moco's Revenge

Black

THO/LTS Divas Moco

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
9.0	2.1	69.3	97.7	4.5	18.6	-0.03	0.79	107.6	67.1

If you are after a bull that combines, big bone size, muscle, and incredible phenotype, this is your creature to tie into. This bull is backed by a big framed, massive cow that we bought off this very sale a few years back. We combined her with our lead AI herd sire in our operation, Longs Pay to Play that we purchased off the "The One" sale in Denver, and it worked tremendously. Structurally, this bull does everything right. From his pedigree to phenotype, this bull is ready to help you make big changes in your cow herd!



Lot 24

25

WMCC Kenyon

BPM Cattle - Beau Morris

PB SM

IR Imperial B772

DOB: 3/2/22 IR Imperial D948

Tattoo: K12

IR Ms Dual Focus W086

ASA: 4101655

KWA Law Maker 59C

Polled

WMCC/BPM Ava

Red

WMCC Dandy D12

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.9	-0.3	63.7	101.2	6.5	19.5	0.48	0.95	158.6	80.8

This Imperial son should be a sure fire calving ease herd sire. Bringing with him superb structure, phenotype a quiet demeanor. Kenyon is out of a really good Lawmaker daughter, who happens to be one of Beau's past 4H projects and the beginning of his red herd. A really solid star headed red bull that could make you some ultra fancy red baldy calves.



Lot 25

26

LTS THO Statement

Lone Tree Simmentals - Jeff Thompson

PB SM

W/C Relentless 32C

DOB: 3/9/22 LTS THO Repent 31F

Tattoo: 159K

LTS/THO Moco's Passion

ASA: 4135172

W/C Wide Track 694Y

Polled

LTS/THO Moco's Fashion

Black

THO/LTS Divas Moco

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.5	3.3	75.2	110.6	3.6	16.1	0.04	0.88	116.2	71.2

Team, here is a beef bull that is super deep sided and so soft on his feet and legs and has a great turn to his angles at his pasterns. This bull will be a low maintenance for years to come. Only a March calf this bull's individual performance will allow him to cover many cows by his turnout date. Added feature you will see that this bull has two shots of the great National Champion cow LTS Moco on the top and bottom side, When you have a good thing going there is nothing wrong with line breeding back to a great female and doubling up on some hard sought after genetics.



Lot 26

27

STH Tommy Lee

Sutton Cattle

PB SM HTP/SVF Duracell T52
DOB: 3/12/22 GSC GCCO Dew North 102C
Tattoo: K02 Welsh's Scarlet 161Z
ASA: 4063364 JASS On The Mark 69D
Polled STH Miss Fiona
Black STH Lovebug

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.4	0.2	76.6	104.5	5.2	22.6	-0.11	0.97	108.3	72.7

Attractive made, thick topped son of Dew North who gets out and moves with the best of them. You'll admire his length of body, powerful hoof, and added look.



Lot 27

28

SBRT Totally Right

Brittian Cattle - Skylar Brittain

PB SM Yardley Utah Y361
DOB: 3/15/22 W/C Relentless 32C
Tattoo: 827K Miss Werning KP 8543U
ASA: 4123587 RBS Current Affair C202
Polled RBS Current Affair F827
Black RBS X075

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
8.9	3.1	71.4	92.8	3.9	17.4	0.16	0.75	115.4	70.8

The last few years we have brought our very best to town and this year were doing it again. This Relentless son is fun to look at day in and day out. He has the added length and extension to add pounds and performance to your herd. I think that the best part of this bull is the females he can make. With blood lines from two of the most dominate programs in the business this one could be fun.



Lot 28

29

Jarrs Mr 301K

Jarr Cattle

PB SM Mr HOC Broker
DOB: 3/17/22 Ruby SWC Battle Cry 431B
Tattoo: 301K SWC Ruby Yetti 143Y
ASA: 4135073 LLSF Pays to Believe ZU194
Polled Jarrs Miss 301G
Black W/C Miss Werning 608D

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.9	1.4	83.1	124.8	5.7	19.1	-0.05	0.82	109.6	76.2

This bull just comes at you with a stout look, yet he is still in the top 50 percent for calving ease and birth weight EPD's. He follows that up with being in the top 30 percent for growth traits. If you want one with that extra look, check this guy out sale day.



Lot 29

30

Mr Copacetic 10K

The Rolling B

PB SM HPF Quantum Leap Z952
DOB: 3/18/22 **WLE Copacetic E02**
Tattoo: 10K CMFM Joy 02ZB
ASA: 4128123 SS Goldmine L42
Polled **Miss Knockout 74T**
Black Slow Poke 74R

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
9.6	2.6	75.2	110.2	3.5	24.6	0.00	0.82	105.8	72.1

If we would have been able to take a pen to Denver, this would have been the lead bull for the pen. He is full of power and red meat. He is average for calving ease, good growth, and superior milk if you are saving heifers. This bull was scurred. His sire is the exciting Copacetic who was the Champion Bull at the NAILE & Royal in 2018 and has went on to produce multiple big time sons and daughters in the last 3 breeding seasons. His dam is the historic 74T female who is one of the breed leaders in total registrations and dollars earned.



Lot 30

31

Mr Night Watch 12K

102 Cattle Co.

PB SM CCR Anchor 9071B
DOB: 3/20/22 **W/C Night Watch 84E**
Tattoo: 12K Miss Werning KP 8543U
ASA: 4128125 SS Goldmine L42
Polled **Miss Knockout 74T**
Black Slow Poke 74R

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.6	0.3	70.4	99.0	5.2	28.8	0.04	0.73	117.4	73.1

He was in our pen of three headed for Denver until we discovered we couldn't make the trip. This is one attractive young bull calf with all the right parts. He has tremendous milk EPD's that should transmit to his daughters. His dam is the infamous 74T and the top side of his pedigree carries the great 8543U to further booster his genetic merit.



Lot 31

32

Mr Pay The Price 11K

102 Cattle Co.

PB SM CNS Pays to Dream T759
DOB: 3/25/22 **SC Pay the Price C11**
Tattoo: 11K LLSF Ura Baby Doll U194
ASA: 4128124 SS Goldmine L42
Polled **Miss Knockout 74T**
Black Slow Poke 74R

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
6.4	3.4	72.7	106.7	2.0	21.4	0.07	0.84	99.9	70.4

We're not supposed to have favorites, but this bull calf brings so much to the table. Soggy-middled, he brings width down the top into a square, thick rump structure. He had made our Denver pen of three before we discovered we couldn't go. His dam 74T won NAILE & Kansas City, in August 2022 she ranked 6th All Time in the Simmental breed for registrations. That says it all! Her daughter Serena ranks 3rd overall on that same list. 74T continues to make cattle right for the times and the keeping kind!



Lot 32



Miss Knockout 74T

33

STH O What A Thrill

Herold Cattle

PB SM

W/C Loaded Up 1119Y

DOB: 3/21/22 GEF County O

Tattoo: K03

Ruby NFF Rhythm 475B

ASA: 4063365

Yardley High Regard W242

Polled/S

STH Miss Fancy Face

Black

DBE Ruby Tuesday 89U

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
4.4	4.3	74.6	112.9	0.0	17.9	-0.09	0.91	102.5	65.8

Here's a deep bellied, powerful, sound, baldy County O son that is sure to add some pounds to your calves. You won't want to miss looking at this one!



Lot 33

34

PTCC Wide Range 1746K

PTC Cattle Co.

PB SM

WS All-Around Z35

DOB: 3/21/22 OMF Epic E27

Tattoo: K1746

OMF Time Less B100

ASA: 4133124

WLE Uno Mas X549

Polled

Foxy Lady E71

Black

VCC Sara C295

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
14.1	-0.6	82.9	122.1	7.3	20.3	0.25	0.68	146.6	86.3

If you follow the Simmental breed you know the OMF Epic's are the real deal. This Epic son fits the mold and will sure catch your eye on sale day. He ranks in the top 15% for Calving Ease and Birth Weight. Top 35% for WW and YW. Top 20% for API and TI. Along with his top ranking numbers he is big footed, big legged, and stout. He goes back to one of our favorite cow families, VCC Sara C295 from Vajgrt Cattle Co. She paved the way for our program after her successful show career.



Lot 34

35

VPF County K15

Ver Ploeg Farms

PB SM

W/C Loaded Up 1119Y

DOB: 3/22/22 GEF County O

Tattoo: K15

Ruby NFF Rhythm 475B

ASA: 4135348

WS A Step Up X27

Polled

VPF Miss Watch This

Black

MBCC/HILB Stop n Watch

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
6.3	2.8	72.9	108.1	0.2	17.0	-0.02	0.93	106.9	68.6

Solid black purebred Simmental bull. Really long sided and deep bodied bull with style and class. Really solid pedigree with County O on the top side and going back to Stop & Stare on the bottom side.



GEFF County O

36

MFED Right On 324K

Moody Farms

PB SM

W/C Loaded Up 1119Y

DOB: 3/24/22 JASS On The Mark 69D

Tattoo: 324K

JASS Sable's Time 53X

ASA: 4067548

W/C Relentless 32C

Polled

RBS You're Right F812

Red

RBS You're Right

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.7	2.2	72.5	100.2	4.1	19.8	-0.03	0.84	110.7	68.9

Red is the new black? Maybe not, but there no doubt it's on trend in our industry and we've always said that if were going to bring a red one to town, it better be a good one. If you've never been a fan of red - we're gonna change your mind with 324K. He's got a packed pedigree - On the Mark has made his mark in the Simmental breed and the You're Right cow family out of Reck's program needs no introduction. "Mike", as he's affectionately known as on the farm, is packed with muscle, stands on substantial foot and bone and he's long and level in his design. Always ahead of the game in terms of growth and development. Perhaps not a "show bull", though he was shown at the Iowa State fair and stood second to the eventual division champion. But where this dude is going to shine is with the commercial/ production cattleman. He's gonna make those babies that come smaller and then explode once they hit about a month of age. And they are going to be sound, able to cover ground, and easy-fleshing. Don't get us wrong - he's good look'in too. Not quite a full-blown baldy; just enough white on his face to make you do a double-take. We have a feeling he's going to have some fans so be sure to beat them to the gavel on sale day!



37

MRB Unbelievabull 950

Brenner Farms

PB SM

W/C Bankroll 811D

DOB: 3/29/22 Brenner MRB Greatness

Tattoo: K950

Thills JS Cate 42C

ASA: 4134937

SVF Steel Force S701

Polled

Forever Lady 29E

Black

Lazy H Bar Forever Lady 122W

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.0	1.3	69.8	99.3	4.8	18.0	0.06	0.85	108.2	70.5

We are not holding anything back. This bull has always been a barn favorite. His disposition and his maternal background not to mention a baldy maker. Sired by a bankroll background maternal side LazyHBar Foreverlady cow family. A bull like this is just like his name UNBELIEVABULL!



38

TGL Mr Kountry

Triple G Livestock - Leon Greiner

3/4 SM

W/C Loaded Up 1119Y

DOB: 1/27/22 GEFF County O

Tattoo: K801

Ruby NFF Rhythm 475B

ASA: 4132355

BC Lookout 7024

Polled

TGL Miss Faye

Black

SVF NJC Ebony X319

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
7.9	2.5	76.1	112.6	1.8	16.0	0.08	0.91	108.2	68.8

Kountry is a stout made bull in a modern frame, that still processes a nice front end clean necked and smooth shoulder without giving up any in the top to rear end and lower leg that he's stands on a big foot to glide him through the pasture with he will add growth along with style to he's offspring if you're looking for a bull to make replacement females or just flat good scale busting calves!



Lot 38

39

CEND Albert

Cendra Sebolt

3/4 SM

Remington Lock n Load 54U

DOB: 1/27/22 DMCC/Wood Fully Loaded 39D

Tattoo: 631K

Aubrey's Black Blaze III

ASA: 4130983

CLO LTS Conspiracy 72X

Homo Polled

CES Skittles

Black

627

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.0	1.2	73.7	106.0	5.1	19.1	0.00	0.92	110.0	72.4

This bull's mother was Champion Foundation Simmental at the Iowa State Fair in the FFA Show. She simply does it every year. This is her first progeny to ever be offered. This bull has power, performance, eye appeal, and a good attitude. He should be liked by many.



Lot 39

40

CEND Brewster

Cendra Sebolt

3/4 SM

Remington Lock n Load 54U

DOB: 2/10/22 DMCC/Wood Fully Loaded 39D

Tattoo: 629K

Aubrey's Black Blaze III

ASA: 4130984

HTP SVF In Dew Time

Scurred

LUK Dolly 278Z

Black

9178

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.1	0.1	71.3	105.7	6.7	18.9	0.19	0.67	115.3	72.2

Baldy three quarter blood bull that possesses plenty of natural thickness, eye-appeal, and performance. He should be an asset to any operation.



Lot 40

41

Ford's PPF Copacetic 51K

Ford Cattle Co. - Peighton Ford

3/4 SM

HPF Quantum Leap Z952

DOB: 2/2/22

WLE Copacetic E02

Tattoo: 51K

CMFM Joy 02ZB

ASA: 4132257

WLE Uno Mas X549

Homo Polled

PPF Sadie's Gertrude 56G

Black

LTS Sadie Capri 21E

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.8	0.6	77.7	110.5	4.3	21.0	0.20	0.74	115.1	75.9

We really love our Copacetic progeny and this guy is a prime example of why. Homo Polled, double black with an incredible running gear and build without sacrificing beef bull power and mass. Standout in the pasture the whole year and one that I would foresee generating replacement females that fit the most discriminating of cattlemen.



Lot 41

42

SBRT Only Loaded

Brittian Cattle - Don Brittain

3/4 SM

Remington Lock n Load 54U

DOB: 2/16/22

W/C Loaded Up 1119Y

Tattoo: 7K

Aubrey's Black Blaze III

ASA: 4123588

WLE Uno Mas X549

Polled

Century Missie 7C

Black

Century Blackbird Missie 23

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.2	1.5	74.6	110.7	5.7	24.1	0.22	0.77	108.4	73.8

Are you looking for a rugged built tough bull? Look here SBRT Only Loaded is your guy this bull can add pounds to you herd with an awesome look. Did I mention he is a full face baldy? This guy is bound to make his new owner look really smart.



Lot 42

43

Playtime

Bauer Cattle Co. & Gene Deardorff

3/4 SM

LLSF Pays to Believe ZU194

DOB: 3/6/22

Longs Pay to Play

Tattoo: K830

Long's Ellie

ASA: 4132974

ZKCC Chopper 844U

Polled

Suzy

Black

822

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
7.1	2.4	66.7	98.6	3.0	19.2	0.05	0.68	90.9	62.1

When you start talking in terms of overall look, pedigree and balance, this bull puts it all together. Big ribbed, clean fronted, and smooth made all in a blaze face package, he will for sure make quality calves for years to come. Take a look into this bulls pedigree, it's stacked to do the right things for your cow herd. Don't miss out!



Lot 43

44

Jarrs Mr 019K

Jarr Cattle

3/4 SM

HTP/SVF Duracell T52

DOB: 3/7/22

THSF Lover Boy B33

Tattoo: 019K

RP/MP Right to Love 015U

ASA: 4135054

Sandeen Upper Class 2386

Polled

Sandeen Lady 4019

Black

Sandeen Lady 9856

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.2	2.1	79.3	111.6	2.9	24.9	0.25	0.75	114.8	76.0

This guy is a commercial man's type bull. About as smooth constructed as you make one. He seems to have a good bit of docility to go along with the package as well. His dam has produced several bulls over the years.



Lot 44

45

Diamond M LockDown K241

Diamond M Cattle

3/4 SM

Remington Lock n Load 54U

DOB: 3/19/22

W/C Lock Down 206Z

Tattoo: K241

GCF Miss New Level R206

ASA: 4134906

Cason's Mr Triple Crown

Polled

PLJ Miss Tamar 39F

Black

Cason's Miss Haydee May

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.2	1.4	78.6	120.0	6.1	23.3	0.34	0.68	124.0	78.3

Full sib to the Lot 8 bull in last year's sale that went to Skiles Simmental in Industry, IL. This one has the same good looks with a little more thickness. Good feet and legs with an excellent disposition.



Lot 45

46

MRB Great Driver

Brenner Farms

3/4 SM

W/C Bankroll 811D

DOB: 3/27/22

Brenner MRB Greatness

Tattoo: K30

Thills JS Cate 42C

ASA: 4134939

WAGR Driver 706T

Polled

BFJV Jenna D1071

Black

A85

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.3	0.6	69.8	100.9	6.2	21.8	0.33	0.78	120.1	74.1

MRB GREAT DRIVER is a baldy that speaks for himself. This baldy not only has the looks but excellent maternal and calving ease. The BANKROLL and DRIVER cross has worked time and time again for us. This one has a crazy amount of stretch and has great hip structure. He is going to be one for the books.



Lot 46

47

KLOP Red Thunder 3AK

Klopfenstein Simmentals - Deb Klopfenstein

3/4 SM W/C Bankroll 811D
 DOB: 3/30/22 W/C Bank On It 273H
 Tattoo: 3AK KS Miss Sequoia Y770
 ASA: 4158991 Silveiras Style 9303
 Polled TJSC Knockout 211F
 Red Miss Knockout 74T

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.0	2.1	71.4	100.2	5.9	22.1	0.13	0.68	108.5	67.5

We wanted to try something new on our cows last year so we got with Kent Jaecke and sampled the new Griswold bulls from W/C. This is one of the first sons to sell out of the popular Bank On It bull. You can tell around here we like our cow families and this guy has plenty to spare in his pedigree. I would throw this bull behind a set of heifers and sit back and keep every heifer calf born! He is stout enough to put behind a set of Red Angus cows and sell those sought after red stout feeder calves. Don't miss out on this young red stud!



W/C Bank On It 273H

48

KLOP/VPF Red Dirt 14K

Klopfenstein Simmentals - Grant Klopfenstein

3/4 SM W/C Fort Knox 609F
 DOB: 3/31/22 W/C Bet on Red 481H
 Tattoo: 14K W/C Angel 7113E
 ASA: 4158992 HPF Optimizer A512
 Homo Polled HPF/Borne Delightful C086
 Red HPF Miss Delightfull X339

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.9	1.0	75.3	112.4	4.5	18.6	0.09	0.91	114.0	70.8

This red baldy bull is one of the first sons to sell of the popular sire Bet On Red and backed by our HPF donor. If cow families mean anything to you then this bull has to be on your short list! He will make those sought after females while adding pounds to your steer calves! Make sure you bid often and early on this guy and make sure you bring him home, your banker will thank you.



W/C Bet on Red 481H

49

BKTE Martina County

Schmidt Cattle Co.

1/2 SM W/C Loaded Up 1119Y
 DOB: 1/25/22 GEFF County O
 Tattoo: 125K Ruby NFF Rhythm 475B
 ASA: 4092383 KLB Class Act 4710
 Polled KLB Martina 6975
 Black WB Martina 9754

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
5.6	2.2	72.2	112.9	2.7	16.3	0.18	0.63	100.9	68.1

Here's a rugged, stout topped, thick ended County O herd sire with lots of body and a quality build. Trust him to inject spread, power, and foot size into the next generation.



Lot 49

50

Fausch 122K

Fausch Land & Cattle

1/2 SM

W/C Loaded Up 1119Y

DOB: 2/25/22 JASS On The Mark 69D

Tattoo: 122K

JASS Sable's Time 53X

ASA: 4095235

Polled 122

Black

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.1	2.9	91.9	143.9	6.2	23.3	-0.13	0.41	97.9	73.7

This On The Mark son has been a standout since he hit the ground from one of our herd's best. This bull is so complete from the ground up. Starting with his big and flexible legs, working to his barrel rib cage and wide top, and finishes with a smooth tail head and sharp front end. An incredibly high quality herd sire.



Lot 50

51

SRH Follow The Money 122K

Diamond H Livestock

1/2 SM

C&C McKinley 3000 EXAR

DOB: 3/11/22 Gateway Follow Me F163

Tattoo: 122K

Dunk-W Maxine HR 505C

ASA: 4109030

W/C Bankroll 811D

Polled BFA Donna

Black

BFA Donna 1A

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
7.6	2.3	74.4	109.7	4.5	16.5	0.29	0.74	103.8	72.4

This Follow Me son has been eye appealing since birth. He is big boned, heavy muscled, and extremely sound. His dam, backed by the well-known Bankroll, is a long bodied, huge footed female that continues to produce phenomenal offspring.



Lot 51

52

Grey Goose 20K

Morgan Johnson

1/2 SM

BBBN X2 201X

DOB: 3/22/22 BNWZ Data Bank 1311C ET

Tattoo: 20K

BNWZ Calypso 28Y

ASA: 4125484

WLE Uno Mas X549

Polled Miss Genevieve 20G

Black

HILB Fashionista A928

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.5	-0.8	58.5	80.6	5.4	19.4	0.24	0.66	103.5	66.8

The Data Bank progeny are proving themselves as a high quality choice for those looking for a bit more calving ease without sacrificing performance or power. This bull goes back to the Gabby cow family from Hilbrand Simmentals in Minnesota.



Lot 52

53

Diamond M Payoff K298

Diamond M Cattle

1/2 SM

CNS Pays to Dream T759

DOB: 4/2/22

LLSF Pays to Believe ZU194

Tattoo: K298

LLSF Ura Baby Doll U194

ASA: 4147575

-

Polled

99

Black

-

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.2	0.8	68.8	108.5	6.5	23.9	0.37	0.45	110.7	73.9

Here's a Pays to Believe half blood who's mother is a purebred Angus sired by an EXT Son and out of an EXAR Denver cow. He is a sound big footed, big ribbed, long bodied attractive calf. His dam also produced a Guardian son that was purchased by Chuck McCollough. Grandam is a very nice Express Ranch Denver daughter. Excellent bloodlines here!



Lot 53

54

Edler Mr K006

Edler Livestock

3/4 SM

CCR Cowboy Cut 5048Z

DOB: 3/11/22

WS Proclamation E202

Tattoo: K006

WS Miss Sugar C4

ASA: 5000032

W/C Bankroll 811D

Polled

Edler 100A

Black

-

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
7.6	2.3	74.4	109.7	4.5	16.5	0.29	0.74	103.8	72.4

A Proclamation son out of our a Bankroll daughter.

55

Edler Mr K007

Edler Livestock

3/4 SM

CCR Cowboy Cut 5048Z

DOB: 3/22/22

WS Proclamation E202

Tattoo: K007

WS Miss Sugar C4

ASA: 5000031

WLE Uno Mas X549

Polled

Edler 102B

Black

-

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.5	-0.8	58.5	80.6	5.4	19.4	0.24	0.66	103.5	66.8

Another Proclamation son!

56

STH Gene Simmons

Herold Show Cattle

PB SM

GCC Nickels n Dimes 124Z

DOB: 1/4/22

Yardley Gib C388

Tattoo: K01

Miss Yardley X192

ASA: 4063363

TLLC One Eyed Jack

Polled

STH Love Bug

Black

STH Tricky Tuesday

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.6	0.9	57.2	77.1	2.9	17.8	-0.06	0.68	102.3	60.5

Gene Simmons is an absolute creature of a beef bull! Love the markings on his brockle face, added length of spine and plenty of muscle to go with it. If you're looking to smash some scales and weaning time be sure you put this stud in the herd!



Lot 56

57

SFIS Crystal Gayle J10

Speas Farms Inc

PB SM

W/C Loaded Up 1119Y

DOB: 3/25/21 W/C Bankroll 811D

Tattoo: J10

Miss Werning KP 8543U

ASA: 3969314

Profit

Polled

SFIS Crystal Gayle

Black

Sandeen Donna 4325

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.5	0.3	69.9	97.6	5.7	19.4	0.03	1.02	110.1	71.4

AI 6/9 to WHF/JS/CCS Double Up G365 (3658592)

A Bankroll daughter out of the \$140,000 valued SFIS Crystal Gayle who comes to you right out of our show string. J10 is ultra correct on her feet and legs and comes at you with that powerful build you've come to expect from Gayle. Maternal Sisters have earned Reserve Division Honors at the NWSS, Reserve Champion Overall at the Illinois State Fair Open Show, as well as multiple banners all across the country. Get in on this creature!



Lot 57



SFIS Crystal Gayle

58

GSC/TF Donna 28J

Gerdes Show Cattle

PB SM

W/C Bankroll 811D

DOB: 3/22/21 W/C Fort Knox 609F

Tattoo: 28J

K-Ler Dolly's Queen 609D

ASA: 3939933

Ruby SWC Battle Cry 431B

Polled

Sandeen Donna 8302

Black

Sandeen Donna 5120

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.0	-0.3	75.2	113.4	5.3	21.7	0.10	0.95	120.5	77.5

AI 5/25 to TTU JL Blackstone (3828681)

Here's one with the build, body, and presence to find her way to the donor pen and yet one you appreciate even more when you study the potency in her pedigree. Backed by the \$110,000 valued Donna 8302 as well as the extremely influential now deceased 5120 on the bottom side of her pedigree. 28J is one to add predictability to your donor program. You'll admire her cocky front one third, added spring to her rib cage, and that three dimensional Donna build.



Lot 58



Sandeen Donna 8302

59

Ford Ms Innovator 60J

Ford Cattle Co. - Dustin Ford

PB SM

TJ Main Event 503B

DOB: 3/15/21 CDI Innovator 325D

Tattoo: 60J

CDI Ms Shear Force 49U

ASA: 4132251

HL Game Plan R42X

Polled

VSF Miss 2075Z

Black

VSF Miss Zing 888U

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
9.7	1.4	81.9	127.1	5.2	24.0	0.12	1.06	120.1	80.6

AI 5/24 to GSC GCCO Dew North 102C (3141837)

These are the kind of breds that keep cattlemen in the business. Dam is an absolute no miss, first straw AI settle kind of a cow that has raised a number of our higher selling cattle over the years. Brood cow build and body with all the extra bells and whistles of look and balance. Bred for an early March GSC GCCO Dew North calf.



Lot 59

60

Bailey's EUCC Dreamy 004

Willie Morris Cattle

PB SM

HTP/SVF Duracell T52

DOB: 4/27/21 HPF Quantum Leap Z952

Tattoo: 004J

RP/MP Right to Love 015U

ASA: 3956522

DSR Comissoner R827

Polled

Bailey's Ms Dreamy 946W

Red

SRF Miss Dakota 49K

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
7.4	3.4	79.4	112.3	3.2	19.9	0.16	0.86	116.8	76.2

AI 5/23 to Bar CK Red Empire 9153G (3766616)

This is one incredible red bovine! An own daughter of the now deceased Bailey's Dreamy who has earned a spot in Simmental lore as a producer of elite females, from National Champions to highly productive donor daughters. This is a bigger framed, stout made female that's sound in her structure, incredibly balanced and a bunch of crazy good dark cherry fuzz. I'd send her to anyone, anywhere looking for an elite pedigreed, incredibly built red purebred. Her mating to Red Empire could be a winning lotto ticket all by itself. Retaining the right to 2 successful flushes.



Lot 61

62

KL&L Ford Ms Beautiful J05

Ford Cattle Co. - Peighton Ford

PB SM

Yardley Utah Y361

DOB: 5/5/21 W/C Relentless 32C

Tattoo: J05

Miss Werning KP 8543U

ASA: 3973817

Yardley High Regard W242

Polled

Bramlets Beautiful A317

Black

HPF Ms Beautiful S054

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
7.6	2.9	71.8	100.9	0.8	19.8	0.05	0.92	109.6	69.6

AI 5/28 to WHF/JS/CCS Double Up G365 (3658592)

Ms. Beautiful J05 is literally a "beautiful" purebred out of the infamous Bramlets Beautiful A317 cow that has done phenomenal things for the Tim Schaeffer program. This is the purebred version of so many of the countless winning females the A317 cow has generated. Safe for an early March calf out of WHF Double Up and a combination that makes me second guess offering her for sale. She is simply as good as you would expect her to be with this pedigree!



Lot 60

61

LTS Stiletto Ditto 111J

Lone Tree Simmentals - Jeff Thompson

PB SM

THSF Lover Boy B33

DOB: 5/15/21 SWTF Love Train 8G

Tattoo: 111J

LTS Stiletto Vintage 15E

ASA: 3967807

RGRS SRG Two Step 20Z ET

Polled

LTS Stiletto Vivid 111E

Black

LTS Stiletto

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.4	2.4	74.7	103.2	4.7	21.3	0.07	0.69	115.6	72.3

AI 5/21 to W/C Style 69E (3336318).

PE 6/8 till 8/30/22 to LTS Succession 29J (3967806)

111J is a well balance deep sided female the stood second in class at the National Cattle Congress last year. This granddaughter of Lover Boy has a built in EDP who's who of calving ease sires. 111J is most likely AI to W/C Style aka Family Tradition who himself is 16.4 on calving ease and -1.9 on birth weight and siring cattle that are in demand and earning a premium at auction. 111J is a paternal sib to the grand champion percent female at this year national Jr show. 111J has a wounder disposition and extremely quiet. 111J was followed in the pasture by the Res. Grand Champion bull from the Iowa state fair LTS Succession 29J.



Lot 62

Bramlet Beautiful A317



63

Jarrr Miss J1

Jarr Cattle

5/8 SM

TJ Main Event 503B

DOB: 3/23/22 CDI Innovator 325D

Tattoo: J1

CDI Ms Shear Force 49U

ASA: 4135053

ZKCC Chopper 844U

Polled

OHL Demi 6140D

Black

DM Memory 678

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.9	-0.5	73.5	108.0	6.1	21.5	0.35	0.84	119.4	78.3

AI 5/27 to THSF Lover Boy B33 (2983443)

We have thought from the time she was a calf, that this girl had the looks to be that good looking bred heifer. She sure didn't disappoint us. Her dam is a past high selling lot out of the Ohlrich's operation in Nebraska. We think it is pretty tough to poke many holes in this one. Bred to Lover Boy, I wouldn't expect her first calf to have many holes in it either.



Lot 63

64

HS Cool Jazz J35P

Ford Cattle Co. - Peighton Ford

1/2 SM

BC Lookout 7024

DOB: 2/2/21 SHER The Wood 83F

Tattoo: J35P

Sherwood Rosebud 83U

ASA: 3946023

LLSF Uprising Z925

Homo Polled

HS Cool Baby C38Z

Black

Lazy H Burn Baby Burn R34

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.4	0.2	72.5	117.9	5.2	19.5	0.26	0.34	113.5	73.9

AI 7/15 to CCS/WHF Ol'Son 48F (3452997)

Here's a gem straight out of the Hilbrands Simmentals operation and a direct daughter of HS Cool Baby C38Z herself who's mother is the infamous Lazy H Burn Baby Burn. I think the opportunities are endless with this foundation female and one you will want to see in person. Awesome disposition, phenomenal build and presence and one that checks so many boxes for future donor potential.



Lot 64

65

BKTE Miss Josi Martina 121J

Schmidt Cattle Co.

1/2 SM

Yardley Utah Y361

DOB: 1/21/21 W/C Relentless 32C

Tattoo: 121J

Miss Werning KP 8543U

ASA: 4001089

WWSC Slider

Polled

SLF Josi Martina 8125

Black

KLB Martina 6975

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.4	0.6	66.0	93.3	5.4	19.0	0.35	0.44	111.3	71.0

AI 6/6 to THSF Lover Boy B33 (2983443)

This Relentless bred heifer is a clean fronted, long sided, deep bodied kind of female that will produce great breeding cattle. She is bred to Lover Boy for a March 15th calf and a quick return on investment.



Lot 65

66

Thills Joy 09J

Thill Cattle Company - Bryan Thill

PB SM

Rubys Turnpike 771E

DOB: 12/20/21 RBS Turnpike G554

Tattoo: 09J RBS C554

ASA: 4037672 KNH Added Value 58W

Polled RRCC Valentines Lady 9C

Black RRCC Miss Valentine 28Y

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
8.8	3.9	82.1	129.9	3.8	24.8	0.22	0.82	134.1	80.4

A high quality female by our Turnpike son who is stamping his progeny with added power and style. This female comes at you with a powerful foot and added substance. Be sure to look her up sale weekend!



Lot 66

67

Thills Brystols Karma 96K

Thill Cattle Company - Madyson Thill

PB SM

Mr TR Hammer 308A ET

DOB: 1/3/22 ACLL Fortune 393D

Tattoo: 96K Firefly 311A

ASA: 4037702 Mr HOC Broker

Polled Thills Bristol 84B

Black Thills Yancy 44XY

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
6.8	3.6	77.7	106.7	2.4	25.5	-0.15	0.66	91.6	67.3

Show steer hair in a want to compete at a high level, show heifer package. Full sib to the 2023 OKC Cattlemen's Congress standout Thill's Join In 61J. She is also a maternal sister to the 2022 Iowa Beef Expo highlight that Tanner Lawton purchased a year ago. She is much like her siblings she is super complete, with great neck extension, flexible, functional but most importantly proven genetics. Jr. Nationals are in town this year have fun this Summer!



Lot 67

68

Ford's PPF Ms Kendal 53K

Ford Cattle Co. - Peighton Ford

PB SM

WS All-Around Z35

DOB: 1/30/22 OMF Epic E27

Tattoo: 53K OMF Time Less B100

ASA: 4132261 Remington Lock n Load 54U

Homo Polled WINC Princess Anna 553C

Black WINC Miss CL King 002X

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.2	0.8	89.5	138.3	6.1	20.3	0.09	0.97	138.4	85.0

Ms. Kendall 53K is one that checks so many boxes in terms of being a top end show heifer but more importantly a genetic profile that will put her in the front pasture and worthy of donor consideration in the future. Kendall has been a farm favorite from day 1 and an awesome disposition that even the youngest exhibitor can appreciate. The black hided version of her impressive mother who originated from the Windy Creek operation in South Dakota and one Peighton showed to 2nd in class at Simmental Jr Nationals.



Lot 68

69

BFSH Sweet Meat 276K

PB SM

DOB: 3/3/22 Profit

Tattoo: 276K

ASA: 4114156

Polled

Z018

Black

Brandt Farms - Kirk Brandt

WS Pilgrim H182U

WAGR Panarama 204Z

R Plus King of the Yukon

SAS Lynette X018

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
6.8	4.8	78.3	107.4	2.4	17.5	0.00	0.60	104.8	68.9

This March purebred has the neck of a giraffe and feet like an elephant. With her beautiful elegant package she is sure to make a big impact on down the road!



Lot 69

70

SAMP Katie

PB SM

DOB: 3/4/22 W/C Relentless 32C

Tattoo: SAMP01K

ASA: 4076884

Polled

BCR Miss Divine E01

Black

Sampson Family Simmentals

Yardley Utah Y361

Miss Werning KP 8543U

Mr HOC Broker

Miss Divine

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
9.0	3.1	72.5	96.9	2.9	16.9	0.00	0.80	103.6	68.2

We really like what this Relentless heifer brings to the table. Her mother is the Boyert firm's "Bad Girl" donor. She's a little more moderate framed than a lot of pures, but I think that's ok. She's got all the center body and rib as you'd like in one and still gets around on a very comfortable set of running gear. We are excited for this one's future whether on the end of a halter or in the pasture.



Lot 70

71

FLE Miss Kiki

PB SM

DOB: 3/4/22 GSC GCCO Dew North 102C

Tattoo: K310

ASA: 4136815

Homo Polled

FLE Miss Cleo

Black

Finesse Livestock

HTP/SVF Duracell T52

Welsh's Scarlet 161Z

GLS Declaration D611

FLE Miss Royal Jewel

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.1	1.3	85.3	120.6	5.3	22.3	0.03	0.91	115.8	79.8

This Dew North daughter is sure to be a great addition to anyone's program. FLE Miss Kiki has plenty of dimension, with numbers that back a proven pedigree to go to work in plenty of programs regardless of your end goal. Whether it be show ring or pasture, Kiki is worth the look!



GSC GCCO Dew North 102C

72

Miss Sandy's Lady 07K

The Rolling B

PB SM WBF Significant B132
DOB: 3/15/22 Ruby's Turnpike 771E
Tattoo: 07K Rubys Miss Cleo 240Z
ASA: 4128126 KNH Added Value 58W
Polled RRCC Sandys Lady 13C
Black J&C Ms Design R110

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.2	2.7	86.6	137.4	4.2	32.4	0.19	1.02	139.8	84.8

The Turnpike progeny are proving themselves as extremely productive cattle in pastures all across this country. This female is a sure fire winner with the look, body, and build to produce at a high level.



Ruby's Turnpike 771E

73

TK Knockout K16

Kitzerow Cattle Co.

PB SM W/C Loaded Up 1119Y
DOB: 3/29/22 GEFF County O
Tattoo: K16 Ruby NFF Rhythm 475B
ASA: 4131896 FBF1 Supremacy
Polled HPF/B&K/AF Knockout C429
Black HPF/Borne Knockout Y030

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
2.4	5.7	80.7	118.5	-0.2	16.5	-0.11	0.89	96.3	66.8

Cow families are important to us when looking for females to add to our herd. Here is a female that traces back to the great Knockout 74T donor. This County O female is big top, stout made female and sits down on a good set feet and legs. TK Knockout K16 is a female that we feel can be competitive in the ring and in the end make a great cow. This is one you won't want to miss sale day.



Lot 73

74

SFIS/DDM Donna K12

Speas Farms Inc.

PB SM W/C Relentless 32C
DOB: 3/30/22 JSUL Something About Mary 8421
Tattoo: K12 JBSF Proud Mary
ASA: 4134334 Remington Lock n Load 54U
Polled Sandeen/Scott Donna 5004
Black Sandeen Donna 8386

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.8	1.2	74.3	114.6	4.7	19.1	-0.01	0.99	117.3	72.4

The SAM progeny has been on a tear this show season and here is a female that can run with the best of them. Big boned, long bodied, and effortless on the move. Her donor dam 5004 produced daughters who sold \$6,000 & \$5,000 in the recent Royal Classic Sale in Ames, IA. Be sure you give this one an extra look sale weekend!



Lot 74

75

Bitsy

Herold Cattle

PB SM LLSF Uprising Z925
DOB: 4/14/22 **WS Revival**
Tattoo: K05 SS Noreen
ASA: 4067753 SVF/NJC Mo Town M216
Polled **DBE Ruby Tuesday 89U**
Black Miss Hold On Tight R12

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.9	1.0	61.9	90.5	5.6	19.7	-0.06	0.68	108.0	64.1

Here's a clean fronted female from an exceptional cow family. If you're looking for longevity in a nice, calm package, make sure you check out, Bitsy.



Lot 75

76

Jarrs Miss 69K

Jarr Cattle

PB SM Mr CCF Vision
DOB: 4/22/22 **Mr CCF 20-20**
Tattoo: 69K HTP SVF Dew The Stroke
ASA: 4135055 W/C Executive Order 8543B
Polled **W/C Miss Werning 608D**
Black Miss Werning 208Z

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.1	0.8	80.3	115.1	4.9	14.9	0.06	1.10	118.2	78.0

This heifer is on the younger side and didn't have the best recip cow, but since weaning time she has really started to hit her stride. You have to love the way her neck comes out of her shoulders and the extension of her front one third. Her previous siblings that have sold have been very well received and I would expect this one to follow in their footsteps.



Lot 76

77

PTCC Platinum Lady 703K

PTC Cattle Co.

PB SM Ruby's Turnpike 771E
DOB: 4/28/22 **KLER Platinum G8**
Tattoo: K703 K-Ler Rain Marie
ASA: 4133125 CAJS Blaze of Glory
Polled **ROLH Cora 703E**
Black ROLH Tinkerbell

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.9	0.8	69.5	103.4	6.5	25.2	-0.01	0.85	116.4	70.7

Still looking for a last minute show heifer? Here she is. This purebred heifer is out of Kaehler raised sire, K-Ler Platinum G8. Platinum is out of Ruby's Turnpike and is known as one of the hottest bulls in the breed. This heifer will sure be worth the investment into any herd.



Lot 77

78

MFED Oh Sherrie 422K

Moody Farms

PB SM

Hook's Beacon 56B

DOB: 4/22/22 RBS Beacon F555

Tattoo: 422K C555B

ASA: 4067547 TJSC 152A

Polled MFED Burning Love 403E

Black JS Burning Love 12Z

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
8.9	2.0	74.4	108.8	5.2	23.7	0.25	0.97	130.6	77.9

With Jr Nationals happening right here in Des Moines this summer, we were committed to bringing a couple of good prospects for juniors to enjoy. Sherrie's show debut proved to us that she needed to make the cut, winning her class at the Iowa State Fair. This female is so good at the ground and on the move; great stride, soft in her pasterns and flexible in her hip and spine. That athleticism comes from both sides of her pedigree. She's out of our herd bull, a Hooks's Beacon son with some of the best feet and legs you'll find on a PB bull. Fun fact about her dam - she was reserve champion market animal (as a home-raised, pure-bred Simmental heifer) at our county fair back when our girls were still showing. She really set herself apart from the crowd with her tremendous foot and leg structure and the effortless way she moved. A junior will have some fun with this gal, she's got a sweet disposition and some show experience under her belt. But the real deal happens when you put her to work making the right kind of cattle when her show days are done.



Lot 78

79

MFED Juno 502K

Moody Farms

PB SM

LLSF Uprising Z925

DOB: 5/2/22 HILB Oracle C033R

Tattoo: 502K SS Baby's Breath P035

ASA: 4067546 TLLC One Eyed Jack

Polled MFED Thelma June 309E

Black Miss Chasity

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
8.8	2.0	70.4	100.7	2.2	18.5	0.04	0.78	106.2	69.8

When thinking on our show/sale prospects this year, a pretty little fuzzy Oracle baby caught our eye and made the short list right away. "Juno" was shown at the Iowa State Fair in August standing third in a large class and was just starting to eat right and come into her own. She's gotten better and better each day on feed. Great shag, tremendous depth of body and big center rib. Her dam is very moderate in her design with a perfect udder and teat size/shape. She maintains her condition very well and we would expect Juno to mirror those traits indeed. A great prospect for a junior wanting to show at the Expo and continue to work with for Junior Nationals here in Des Moines this coming summer. And, with this pedigree along with seeing first-hand what her mama looks like and can produce, we feel confident in saying that you won't go wrong when you turn her out and put her into production after her show career is done.



Lot 79

Schedule of Events

Friday, February 10th

- Cattle may arrive on the Fairgrounds

Saturday, February 11th

- 9:30 am Queen Contest, Prairie Meadow
- 10 am Check-In Begins
- 2 pm ISA Annual Meeting, Penningroth Sale Arena
- 3 pm IJSA Annual Meeting, Penningroth Sale Arena
- 5:30 pm Banquet Social Hour Begins, Walnut Center
- 6:00 pm Banquet, Awards, & Auction, Walnut Center

Sunday, February 12th

- Cattle on display all day
- 1 pm Parade of Cattle, Show Ring Pavilion

Monday, February 13th

- 7:30 am Bull Buyers Biscuit & Gravy Breakfast
- 11:30 am Sale Begins

80

BFSH Layla 249K

Brandt Farms - Weston Brandt

PB SM

DOB: 5/4/22

SO Remedy 7F

Tattoo: 249K

B&K Cream Soda 8D

ASA: 4114155

WS Pilgrim H182U

Polled

BFJV Lola 49B

Black

Early Sunset Pride 49Y

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.5	2.6	77.6	117.4	4.3	19.9	-0.01	0.79	109.9	72.8

A very attractive and complete May purebred from Brandt Farms. She has the style and structure for the show ring with a pedigree for the donor pen! Wrap all that together with a sweet disposition for the bow on top!



Lot 80

81

Bees Kallie K18

Beeson Cattle Co.

3/4 SM

Long's Shear Pleasure

DOB: 1/18/22

TLLC One Eyed Jack

Tattoo: K18

Long's Miss Sweet Treat

ASA: 4129364

Mr HOC Broker

Polled

Haras Miss Princess 100Z

Black

Haras Hairetta Clone H4W

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
8.5	3.0	63.3	90.9	0.2	17.0	-0.06	0.75	76.6	56.9

This intriguing female is the result of an embryo purchase from Udell Cattle Company. She is out of one of the greatest Simmental donors of all time, Hara's Miss Princess 100Z. This heifer offers the whole package. Extremely elegant, plenty of power, and a long spine. Here is your chance to jump aboard one of the hottest genetic combinations in the business!



Lot 81

82

THO Image 483K

Thomann Simmentals

3/4 SM

W/C Double Down 5014E

DOB: 2/14/22

WHF/JS/CCS Double Up G365

Tattoo: 483K

WHF Summer 365C

ASA: 4140692

OBCC Lookout D136

Polled

THO 404H

Black

THO 207D

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
9.5	1.4	73.7	105.3	3.2	20.7	0.05	0.76	107.3	67.6

THO Image is flashy in her design, sound at the ground, and overall good structure heifer that any cattleman would appreciate. Her sire was the 2021 Cattlemen's Congress Reserve Grand Champion Simmental Bull. This heifer is a great show heifer for the 2023 National Classic in Des Moines.



Lot 82

83

LMS Miss February K02L

LaMar Farms

3/4 SM

W/C Fort Knox 609F

DOB: 2/25/22 FFS JNR Hard Knox H034

Tattoo: K02L HILB Miss Versace E57C

ASA: 4134409 FITZ Escalade

Polled LaMar's Babe A04L

Black LMS Siek 509L

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.7	0.7	77.2	114.6	6.1	22.5	0.26	0.95	116.8	77.1

Miss February is a real world heifer with an extra touch of class. She's clean made and broody with that big square hip everybody wants. Sired by Hard Knox who garnered \$100,000 for half interest in Denver last year. Take a look and tell me what you think.



Lot 83

84

CEND 644K

Cendra Sebolt

3/4 SM

Hook's Beacon 56B

DOB: 3/2/22 CLRS Guardian 317G

Tattoo: 644K CLRS Always Xcellent

ASA: 4130985 BC Lookout 7024

Polled CEND Minnie 644H

Black CEND Mickey

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.3	-0.5	86.0	128.0	6.3	23.0	0.55	0.87	154.2	90.8

Nice complete female that should add value and generate dollars in any program.



CLRS Guardian 317G

85

Diamond M Tayden K259

Diamond M Cattle

3/4 SM

CNS Pays to Dream T759

DOB: 3/21/22 LLSF Pays to Believe ZU194

Tattoo: K259 LLSF Ura Baby Doll U194

ASA: 4134908 HPF Optimizer A512

Polled Tills Tayden F59

Black Miss 742A

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
10.4	1.9	76.9	119.1	5.6	20.4	0.14	0.80	117.7	76.5

Here's a 3/4 baldy Pays To Believe show heifer prospect. Pays to Believe heifers have been winning major shows for several years now and with the Junior Nationals in Des Moines in 2023 here's an opportunity to compete. Out of a really nice Optimizer cow. This heifer is long bodied, clean fronted with plenty of body that we're all looking for. Another added bonus to this one is she's got plenty of hair to work with. I'm retaining the rights to 2 successful Flushes. She has that potential to make a great cow!



Lot 85

86

MRB D5 Greatness

Brenner Farms

3/4 SM

W/C Bankroll 811D

DOB: 4/12/22 Brenner MRB Greatness

Tattoo: K12

Thills JS Cate 42C

ASA: 4134938

Mr HOC Broker

Polled

BFJV Bella D5

Black

Windchime 2 Rose 9351

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.3	0.6	69.8	100.9	6.2	21.8	0.33	0.78	120.1	74.1

Possibly the most intriguing and without a doubt a crowd-pleaser. MRB D5 GREATNESS is simply flawless on the move due to such stretch and flexibility. Yet, bold and flashy enough to make her way into the donor pen.



Lot 86

87

BKTE Forever County

Schmidt Cattle Co.

1/2 SM

W/C Loaded Up 1119Y

DOB: 1/17/22 GEFF County O

Tattoo: 117K

Ruby NFF Rhythm 475B

ASA: 4092386

BCII MLA Next Up 015

Homo Polled

PF Forever Lady 9020

Black

Lazy H Bar Forever Lady 495

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
4.4	2.1	71.4	106.4	0.8	15.0	0.22	0.60	101.2	68.1

This baldy heifer out of County O is built for the show ring and replacement pen. She's freak necked, bold ribbed, high volume heifer with plenty of maternal muscle and a killer look. Bid with confidence.



Lot 87

88

Bees Kasino K24

Beeson Cattle Co.

1/2 SM

CFCC Black Jack 001

DOB: 1/23/22 KR Casino 6243

Tattoo: K24

Malsons Savannah 27Y

ASA: 4129362

MCM Top Grade 018X

Polled

RB Millie

Black

RB Pixie

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
7.5	1.8	76.1	122.7	4.3	26.1	0.36	0.48	121.4	76.7

This half blood heifer really packs a punch. Big, bold rib, ideal in her design. Her dam has proven herself year after year. Very well balanced with an elite look of quality. An awesome set of feet and legs, and good structured.



Lot 88

89

TK Cookies & Cream

Kitzerow Cattle Co.

1/2 SM Gambles Hot Rod
DOB: 3/10/22 Silveiras Style 9303
Tattoo: K07 Silveiras Elba 2520
ASA: 4074442 Mr TR Hammer 308A ET
Homo Polled LAH Adele 554C
Black LAH Miss Adele 206Z

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
11.0	0.7	67.5	100.7	4.3	13.9	0.36	0.31	122.6	71.6

Who doesn't like a little color! This Styles daughter will stand out when she walks into the ring with her added color. Cookies & Cream is big ribbed, clean fronted and sound. She traces back to the great Shawnee Miss 770P donor which was the dam of bulls like Uno Mass and Big Deal. This is a female that will be fun to show. Don't forget to look her up sale day.



90

MRB Lucky Maid Greatness

Brenner Farms

1/2 SM W/C Bankroll 811D
DOB: 4/3/22 Brenner MRB Greatness
Tattoo: K03 Thills JS Cate 42C
ASA: 4135164 -
Polled 02
Black -

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
13.0	-0.7	65.7	92.5	7.0	21.6	0.15	0.72	113.5	73.4

This April heifer is what foundation genetics at its finest look like. There are no holes in this picturesque beauty. She is kid broke big boned and great-haired. Her mother is a purebred Angus (Northern Improvement and SAV Traveler) that has never missed for us.



91

4/B Ms Secret Weapon 41D Pregnancy

4B Land & Cattle

PB SM Yardley Utah Y361
Heifer Pregnancy W/C Password 28E
Due 3/1/23 Miss Werning KP 8543U
Com. Red Angus Remington Secret Weapon 185
Recip came out of 4/B Miss Secret Weapon 41D
Trans Ova Genetics 4/B Miss Pathfinder 88X

CE	BW	WW	YW	MCE	Milk	Marb	REA	API	TI
12.8	1.4	66.7	91.6	5.3	17.3	0.10	0.73	103.5	65.1

41D burst on everyone's radar last December when her daughter by Relentless top the historic Griswold Classic Sale bringing \$280,000 and going to Sullivan Farms of Iowa. That female went on to earn 3rd Overall Honors at the 2022 Iowa Beef Expo as well as Supreme Champion Junior Female across all breeds at the 2023 OKC Cattlemen's Congress. A Relentless daughter topped the Next Generation Foundation Female Sale in August bringing \$55,000, another daughter sold in the Mountain Classic for \$31,000. This is your chance to purchase a confirmed heifer pregnancy by W/C Password who is a full sibling to W/C Relentless and receives heavy service in the Ohlrich program in Nebraska. The recip female is fresh from Trans Ova and has met all of their strict criteria on health and age. This Commercial Red Angus female weighs about 1200#'s and has a gentle attitude. Pregnancy due to calve 3/1/23.



*W/C Relentless x 4B Miss Secret Weapon 41D
 Supreme Champion JR at OKC
 Raised by 4B Land & Cattle
 Sold by Griswold Cattle
 Shown by Sara Sullivan*

Quick Guide to ASA EPDs & \$ Indexes

Expected Progeny Differences (EPDs): The most accurate and effective tool available for comparing genetic levels. In using EPDs, the difference between two sires' EPDs represents the unit difference expected in the performance of their progeny. For example, if sires A & B have EPDs of +10 and -5, a 15 unit difference would be expected in their progeny. Key to using EPDs is knowing what units they are expressed in. For example if the above case referred to weaning weight, A would be expected to sire 15 pounds more at weaning than B. If calving ease were the trait, A would be expected to sire 15 percent more unassisted births in first calf heifers; in other words, if B sired 30 assists in a group of 100 heifers, we'd expect A to require 15 assists. A percentile ranking chart is required to determine where a bull's EPDs rank him relative to other bulls in the breed.

\$ Indexes: Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$ indexes come in. Through well conceived, rigorous mathematical computation, \$ indexes blend EPDs and economics to estimate an animal's overall impact on your bottom line. The same technology that led to the dramatic progress in swine, poultry, and dairy genetics over the last several decades.

All-Purpose Index (API): Evaluates sires for use on the entire cow herd (bred to both first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size and the remaining heifers and steers put on feed and sold grade & yield.

Terminal Index (TI): Evaluates sire for use on mature cows with all offspring put on feed and sold grade and yield.

Using API & TI: First determine which index to use; if you're keeping replacements use API, if not, TI. Then, just as with EPDs, zero in on the unit difference between bulls. (As described before, index units are in dollars per cow exposed.) The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all purpose type sire, you can quickly figure a bull scoring 100 for API is worth an extra \$6,000 over a 50 API bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd x 4 yr. = \$6,000).

A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed. For a percentile rankings or more detailed information about EPDs and \$ indexes visit www.simmental.org.

Units of Expression of ASA EPDs (listed alphabetically):

All-Purpose Index (API): Dollars per cow exposed under an all purpose sire scenario.

Back Fat (BF): Inches of backfat.

Birth Weight (BW): Pound of birth weight

Calving Ease (CE): Percent of unassisted births when used on heifers.

Carcass Weight (CW): Pounds of carcass weight.

Maternal Calving Ease (MCE): Percent of unassisted births in first-calving daughters.

Marbling (MB): Marbling score.

Maternal Weaning Weight (MWW): Pounds of weaning weight due to milk and growth.

Ribeye Area (REA): Square inches of ribeye.

Stayability (STAY): Percent of daughters remaining in the cowherd at 6 years of age.

Terminal Index (TI): Dollars per cow exposed under a terminal sire scenario.

Weaning Weight (WW): Pounds of weaning weight.

Yearling Weight (YW): Pounds of yearling weight.

Yield Grade (YG): Yield grade score.

IOWA BEEF EXPO UNLOADING MAP



SALE WEEK ROUTE

All Consignor/ Buyer Trailers MUST enter through Gate 2

Cattle Barn Unloading:

Enter at Gate 2, take East 33rd to Grand and turn left, turn right on East 34th (by Red Cross), go South to Hawkeye Breeders Lane, turn right and you will head west to the cattle barn. ALL Trailers need to come to the Cattle Barn Office for stall and tie-out assignments.

Gate 8:

Will be an Exit ONLY for Trucks and Trailers!

Sale Day Parking:

Trucks & Trailers must enter through Gate 2 and will be allowed to park the Rock Island Parking or the 4-H Parking lot. No overnight parking is allowed, violators will be towed at owners expense.

JUNIOR WEEK ROUTE

Junior Exhibitor Trailers Must enter through Gate 2

Junior exhibitors may arrive beginning at 8 a.m. Thursday morning. We will start stalling immediately in both the Cattle Barn and Tie-Outs. Upon arrival on Thursday, all junior exhibitors MUST enter at Gate 2 located on East University Avenue, look to the IJBBA website for a map. You will receive your unloading permit and stalling at the check-in trailer.

If you have questions please reach out to any advisor ahead of time so we can address before there are any issues.

No one will be allowed to unload without barn manager permission, those not complying are subject to disqualification from the show.

DUE TO WEATHER, ROUTES MAY CHANGE, PLEASE CHECK WEBSITES FOR UPDATES.

Supreme Row Drive - Sale Heifer Futurity

Supreme Row Drive

Qualification

One bull and One heifer from each breed will show. The Simmental bull and heifer will be selected by a vote by the consignors within the sale. Each member/consignor will rank their top 3 bulls and heifers, these votes will be tallied by the Sale Committee to determine the Breeders Choice for top bull and heifer. Votes will be delivered by Sunday February 12, 2023, if there is a tie in the voting the first tie breaker will be sale price with the second tie breaker being the sale committee and management. This Supreme Drive is set up to recognize the breeder and the buyer of each bull and heifer, therefore each animal must sell through their respected sales. There will be no, No Sales allowed to represent the breed in the Supreme Row. Ownership must also change hands and cannot be of any relation to the original breeder.

Showtime

The show will be held Friday February 17, 2023 at 4:30 pm in the pavilion. The Supreme Row Drive will be held with the IJBBA Year End Awards and the IBE Sale Heifer Futurity Show. We would like to bring out the biggest crowd to view the elite genetics that are representing each breed. The show will be a no fit show.

Stalling

Each representative will be provided a stall in the Supreme Row Aisle. The rep can stay after their sale and stay in designated stall until the Supreme Row Selections Friday night. If you choose not to stay after your sale, you will be required to bring back the bull or heifer no later than noon on Friday February 17, 2023.

Payout

Prizes that will be awarded are up to \$5000 for the Champion Overall Bull & Heifer. This will depend on how much sponsorship support the IBE receives for this event. The prize amount will be split between the seller and the buyer 50-50.

Sale Heifer Futurity

The juniors are the future of this industry and we want to recognize them for purchasing a heifer at the Iowa Beef Expo. There will be a show held just for the juniors who purchased open heifers out of the sales at the Iowa Beef Expo.

Qualification

Must be a member of the IJBBA. Only open heifers can compete and must be purchased from any beef breed sale at the 2023 IBE. Ownership must trade hands and cannot be of any relation to the original breeder. There is no entry fee for this show but will still be required to pay any entry fees for the other junior events.

Stalling

There will be no designated spot for these heifers during show weekend.

Payout

The Champion Overall Futurity Heifer will receive \$500 and the Reserve Overall will receive \$250.

Showtime

The show will be held Friday February 19 at 4:30 pm in the Pavilion. This will be a no fit show.

Dwyer Cattle
740 26th Street
Roseville IL 61473

Iowa Simmental Association Presents
53rd Annual
Mark of Genetic
Excellence Sale

Monday February 13, 2023 at 11:30 am
State Fairgrounds - Des Moines, IA
www.liveauctions.tv

Offering Elite Simmental Cattle from Iowa's finest Simmental Herds

